



Directorate-General
for Mobility
and Transport



- The EU's integrated Maritime Policy and the EU's Maritime Transport Strategy until 2018

DG MOVE/C2 - Maritime Transport Policy, Ports & Inland Waterways
Torsten KLIMKE

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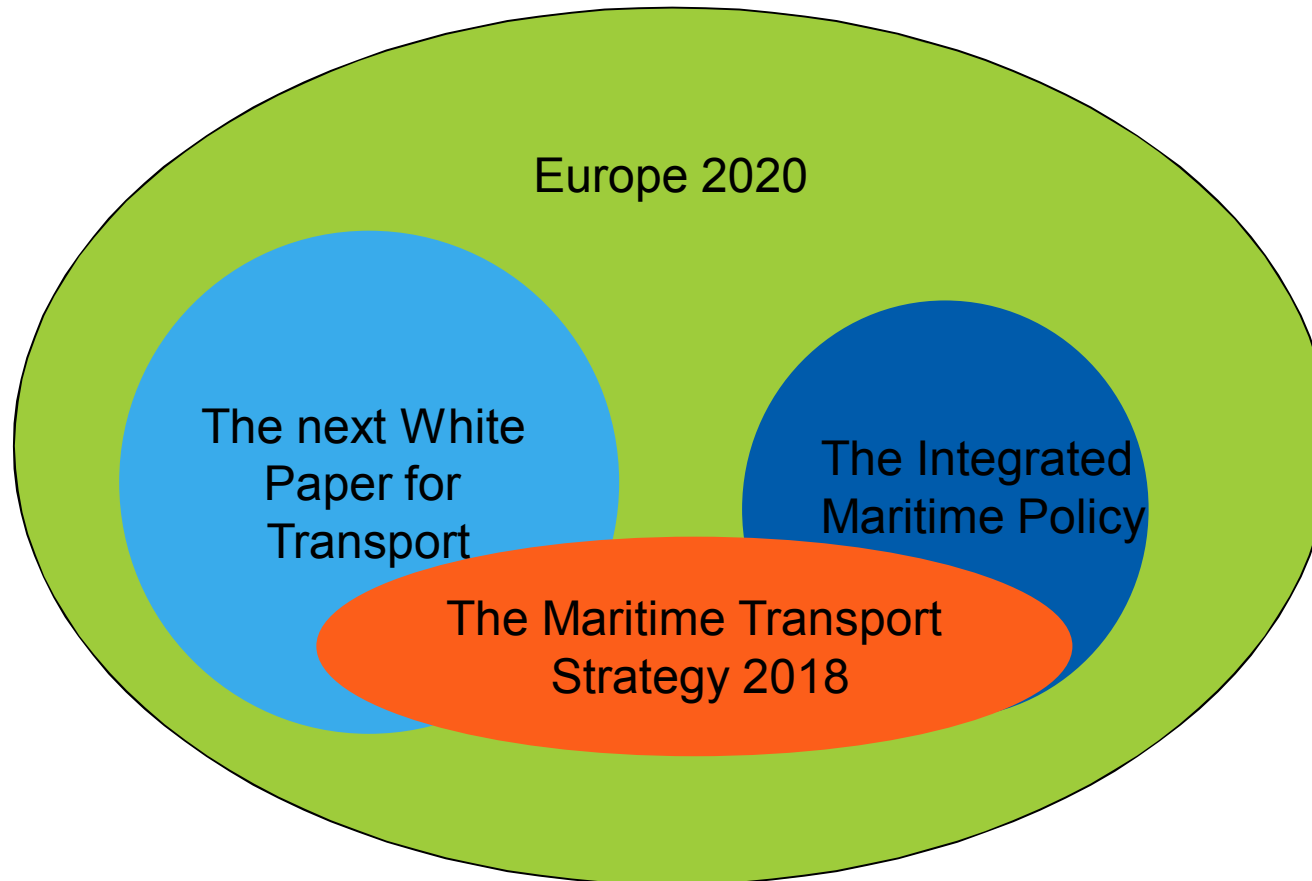
- An Integrated Maritime Policy for the EU
 - a sustainable future for the oceans and seas
- Maximising the sustainable use of the oceans and seas
- Building a knowledge and innovation base
- Delivering the highest quality of life in coastal regions
- Promoting Europe's leadership in international affairs
- Raising the visibility of Maritime Europe

- Maritime clusters can be a regional approach to implement the elements of the integrated maritime policy
- The main sea-related sectors in terms of employment, added value and production value are coastal tourism, shipping, shipbuilding, Navy and marine equipment (2009 DG MARE study on maritime clusters in Europe).

● Shipping is a vital industry for Europe and one of the main elements of maritime clusters

- **Shipping is a long term growing business**; 4 millions European jobs in maritime industries (directly and indirectly linked to shipping, ports and maritime clusters)
- **Shipping services are of crucial importance for the functioning of the EU transport system as a whole**: 90 % of EU external trade carried by sea and 40 % of intra-EU trade carried by sea 3.5 billion tonnes of cargo and 350 million passengers are transported per year
- **European shipping is a cost-efficient, very competitive industry** in all shipping segments in all world markets: 25 % of world tonnage registered under EU flag and 40 % of world fleet controlled by EU shipping companies
- **Shipping competitive edge will more and more about quality**: safety, security, logistic efficiency and environmental performance factors

- A comprehensive and harmonised set of policies for Europe



- The EU's maritime transport strategy until 2018 (MTS 2018)
 - How to ensure long-term viability for European shipping while taking into account its cyclical nature?
 - What is the « winning strategy » for securing both:
 - » the efficiency of the EU Maritime Transport System *and*
 - » the competitiveness of the European shipping industries ?

● MTS 2018: Six main lines of action:

1. European shipping in the global markets
2. Human resources: taking care of sea professionals
3. Promoting quality shipping
4. Working together in the international scene
5. Deploy full potential of short sea shipping
6. Research & innovation



● MTS2018: The way ahead

- Development of a “Roadmap” for implementation of the strategy; defining priority actions and timing
- Integration of the MTS2018 elements into the next EU White Paper on Transport (all transport modes)

Backup slides

● European shipping in the global markets

- Achieving a fair Level Playing Field all over the world (vital in a crisis situation!!)

- Attractive framework for shipping and good operators in Europe

- Guaranteeing the fleet for securing EU trade needs (including supply of energy)

Envisaged actions: competitive State Aid Guidelines, support liberalisation of trade in maritime (WTO + bilateral agreement, promotion of alignment of competition rules globally, dialogue with main shipping / trading partners, etc



- **Human Resources: taking care of sea professionals**

- **Enhance the image of maritime transport**

- **Improve training and qualifications of EU seafarers**

Envisaged actions: image of shipping initiative, network of centres of excellence for maritime training in Europe, “Erasmus” type model for the education of officers, actions at IMO and ILO level, simplification measures on board ships, revision STCW convention, etc



● Promoting Quality Shipping

- Improving the environmental performance of shipping
- Promote the competitive advantage of European shipping transport (safe, secure, clean, efficient) all over world

Envisaged actions: EU environmental management system for maritime transport (including emissions, better ship dismantling, port reception facilities, etc), review EMSA mandate, ice navigation + icebreakers, persons rescued at sea, piracy and terrorism threat, convergence of maritime surveillance systems, etc



● Working together in the international scene

- **Enhance EU recognition and visibility at IMO**

- **Work with international partners for reinforcing international order**

Envisaged actions: reinforced cooperation with MS in international organisations, enhancing EU status within the IMO, promotion of actions at international level for ensuring rapid ratification of IMO conventions, follow up of recommendations for protecting the Arctic, etc

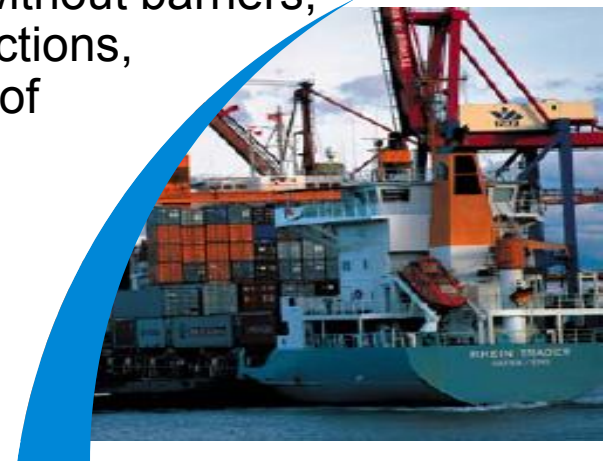


● Deploy full potential of short sea shipping

- Maritime Transport Space without barriers: “cutting red tape” in EU ports

- Continue efforts for deployment intra-EU maritime transport logistics

Envisaged actions: maritime transport space without barriers, customs, sanitary requirements, ports policy actions, fast track procedures in ports, full deployment of Motorways of the Sea, TEN-T & Marco Polo, Greening of transport, etc



● Research & Innovation

- **Safer and efficient ships, clean propulsion engines**

- **« E-maritime »: ICT simplifying administrative requirements and improving passengers' services and crew quality of life at sea**

Envisaged actions: e-maritime services, support of innovation and new technological design, protection of European know-how (IP rights), combined transport & advanced logistics

